



Docket No.: 39667-073

JC868 U.S. PTO 10/075308 02/15/02

UTILITY PATENT APPLICATION  
UNDER 37 CFR 1.53(b)

Box PATENT APPLICATION  
Commissioner for Patents  
Washington, DC 20231  
Sir:

Transmitted herewith for filing is the patent application of:

INVENTOR: Leonardo BRITO-VALLADARES, Christine GAMBINO, Chris KAUL,  
Dale LEBOW  
FOR: ONLINE MEDIA PLANNING SYSTEM

Enclosed are:

- 29 pages of specification, claims, abstract.  
 Declaration and Power of Attorney.  
 Priority Claimed. United States Provisional Patent Application Number 60/270,624  
 15 sheets of formal drawing.  
 An assignment of the invention to Valassis Communications, Inc.  
and the assignment recordation fee.  
 An associate power of attorney.  
 A verified statement to establish small entity status under 37 CFR 1.9 and 37 CFR 1.27.  
 Information Disclosure Statement, Form PTO-1449 and reference.  
 Return Receipt Postcard

The filing fee has been calculated as shown below:

	NO. OF CLAIMS		EXTRA CLAIMS	RATE	AMOUNT
Total Claims	26	-20	6	\$18.00	\$108.00
Independent Claims	4	-3	1	\$84.00	\$84.00
Multiple Dependent Claim(s)					\$0.00
Basic Fee					\$740.00
Total of Above Calculations					\$932.00
Less ½ for Small Entity					\$0.00
Assignment & Recording Fee					\$40.00
Total Fee					\$972.00



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PATENT TRADEMARK OFFICE

- Please charge my Deposit Account No. 500417 in the amount of \$972.00. A duplicate copy of this sheet is enclosed.
- The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 500417. A duplicate copy is enclosed.
  - Any additional filing fees required under 37 CFR 1.16.
- The Commissioner is hereby authorized to charge payment of the following fees during the pendency of this application or credit any overpayment to Deposit Account No. 500417. A duplicate copy of this sheet is enclosed.
  - Any patent application processing fees under 37 CFR 1.17.
  - Any filing fees under 37 CFR 1.16 for presentation of extra claims.

Respectfully submitted,

MCDERMOTT, WILL & EMERY



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